

## PRODUCT DATA SHEET

Bioworld Technology CO., Ltd.



### p-MITF (S180) Peptide

Cat No.: BS4328P

#### Background

MITF (microphthalmia-associated transcription factor) is a melanocytic nuclear protein that contains basic helix-loop-helix (HLH) and leucine zipper (LZ) domains. These protein motifs are frequently observed in other transcription factors and are particularly common to members of the Myc family. MITF can directly associate with DNA as a homodimer and is required for the development and differentiation of melanocytes. Its expression is upregulated by cAMP and cAMP-dependent pathways. MITF activates several different gene promoters by binding to their E-boxes. Tyrosinase, TRP1 and TRP2 are pigment synthesis genes activated by MITF. When MITF is phosphorylated on Ser73 (via the MAPK pathway), it associates with co-activators of the p300/CBP family and enhances transcription. MITF has several isoforms including MITF-M which is specifically expressed in melanocytes. In MITF-deficient mice there is a complete absence of melanocytes.

#### Swiss-Prot

O75030

#### Applications

#### Blocking

#### Specificity

This peptide can be used with studies using BS4328 p-MITF (S180) pAb.

#### Purification & Purity

Synthetic peptide p-MITF (S180). (Note: the amino acid sequence is proprietary). The purity is > 98%.

#### Product

1 mg/ml in DI water.

#### Storage & Stability

Store at 4 °C short term. Aliquot and store at -20 °C long term. Avoid freeze-thaw cycles.

#### Research Use

For research use only, not for use in diagnostic procedure.

Bioworld Technology, Inc.  
1660 South Highway 100, Suite 500 St. Louis Park, MN  
55416, USA. Email: [info@bioworlde.com](mailto:info@bioworlde.com)  
Tel: 6123263284 Fax: 6122933841

Bioworld technology, co, Ltd.  
No 9, weidi road Qixia District Nanjing, 210046,  
P, R.China. Email: [info@biogot.com](mailto:info@biogot.com)  
Tel: +86-025-68037686 Fax: +86-025-68035151