# **Bioworld Technology CO., Ltd.**



# c-Jun (P233) Peptide

### Cat No.: BS1057P

# Background

The c-Jun proto-oncogene was first identified as the cellular homolog of the avian sarcoma virus v-Jun oncogene. The c-Jun protein, along with c-Fos, is a component of the AP-1 transcriptional complex. c-Jun can form either Jun/Jun homodimers or Jun/Fos heterodimers via the leucine repeats in both proteins. Homo- and heterodimers bind to the TGACTCA consensus sequence present in numerous promoters and initially identified as the phorbol ester tumor promoter response element (TRE). Two additional genes, Jun B and Jun D, have been shown to be almost identical to c-Jun in their C-terminal regions, which are involved in dimerization and DNA binding, whereas their N-terminal domains, which are involved in transcriptional activation, diverge. All three form heterodimers among themselves and with c-Fos and other members of the Fos gene family.

### **Swiss-Prot**

P05412

**Applications** 

Blocking

## Specificity

This peptide can be used with studies using BS1057 c-Jun (P233) pAb.

#### **Purification & Purity**

Synthetic peptide c-Jun (P233). (Note: the amino acid sequence is proprietary). The purity is > 98%.

#### **Product**

1 mg/ml in DI water.

**Storage & Stability** 

Store at  $4 \, \mathbb{C}$  short term. Aliquot and store at  $-20 \, \mathbb{C}$  long term. Avoid freeze-thaw cycles.

#### **Research Use**

For research use only, not for use in diagnostic procedure.