

# PRODUCT DATA SHEET

Bioworld Technology,Inc.

# **CREB** monoclonal antibody

Catalog: MB66602 Host: Mouse Reactivity: Human, Rat

#### **BackGround:**

CREB is a bZIP transcription factor that activates target genes through cAMP response elements. CREB is able to mediate signals from numerous physiological stimuli, resulting in regulation of a broad array of cellular responses. While CREB is expressed in numerous tissues, it plays a large regulatory role in the nervous system. CREB is believed to play a key role in promoting neuronal survival, precursor proliferation, neurite outgrowth, and neuronal differentiation in certain neuronal populations. Additionally, CREB signaling is involved in learning and memory in several organisms. CREB is able to selectively activate numerous downstream genes through interactions with different dimerization partners. CREB is activated by phosphorylation at Ser133 by various signaling pathways, including Erk, Ca2+, and stress signaling. Some of the kinases involved in phosphorylating CREB at Ser133 are p90RSK, MSK, CaMKIV, and MAPKAPK-2.

#### **Product:**

Liquid in PBS containing 50% glycerol, 0.5% BSA and 0.02% sodium azide, pH 7.3.

## **Molecular Weight:**

~ 43 kDa

#### **Swiss-Prot:**

P16220

### **Purification&Purity:**

The antibody was purified by immunogen affinity chromatography.

## **Applications:**

WB (1/500 - 1/1000)

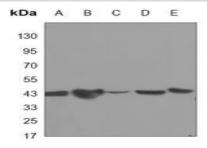
## Storage&Stability:

Store at  $4\,\mathrm{C}$  short term. Aliquot and store at -20  $\mathrm{C}$  long term. Avoid freeze-thaw cycles.

## **Specificity:**

Recognizes endogenous levels of CREB protein.

## **DATA:**



Western blot analysis of CREB expression in Jurkat (A), A549 (B), MCF7 (C), C6 (D), Hela (E) whole cell lysates.

#### Note:

For research use only, not for use in diagnostic procedure.

# Bioworld Technology, Inc.

Add: 1660 South Highway 100, Suite 500 St. Louis Park,

MN 55416,USA.

Email: <u>info@bioworlde.com</u>

Tel: 6123263284 Fax: 6122933841 Bioworld technology, co. Ltd.

Add: No 9, weidi road Qixia District Nanjing, 210046,

P. R. China.

Email: <u>info@biogot.com</u>
Tel: 0086-025-68037686
Fax: 0086-025-68035151