

## PRODUCT DATA SHEET

Bioworld Technology, Inc.

# CREB (K236) polyclonal antibody

Catalog: BS3715 Host: Rabbit Reactivity: Human, Mouse, Rat

#### **BackGround:**

Cyclic AMP Response Element Binding protein (CREB) is a basic / leucine zipper transcription factor that binds the cyclic AMP response element (CRE) and activates transcription in response to a variety of extracellular signals including neurotransmitters, hormones, membrane depolarization, and growth and neurotrophic factors. Activation of CREB is dependent upon the phosphorylation of serine 133. Phosphorylation occurs via p44 / 42 MAP kinase and p90RSK and also via p38 MAP kinase and MSK 1. Although CREB will bind DNA independent of its phosphorylation state, only the phosphorylated form is competent as a transcription factor. CREB binding protein (CBP), a transcriptional coactivator that directly interacts with CREB, binds to CREB in the region of serine 133.

### **Product:**

Rabbit IgG, 1mg/ml in PBS with 0.02% sodium azide, 50% glycerol, pH7.2

## **Molecular Weight:**

~ 38 kDa

## **Swiss-Prot:**

P16220

### **Purification&Purity:**

The antibody was affinity-purified from rabbit antiserum by affinity-chromatography using epitope-specific immunogen and the purity is > 95% (by SDS-PAGE).

## **Applications:**

IHC: 1:50~1:200 IF: 1:50~1:200

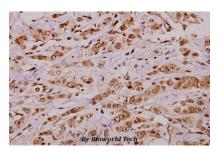
## Storage&Stability:

Store at  $4 \, \mathbb{C}$  short term. Aliquot and store at  $-20 \, \mathbb{C}$  long term. Avoid freeze-thaw cycles.

### **Specificity:**

CREB (K236) polyclonal antibody detects endogenous levels of CREB protein.

#### **DATA:**



Immunohistochemistry (IHC) analyzes of CREB (K236) pAb in paraffin-embedded human breast carcinoma tissue at 1:100.

## Note:

For research use only, not for use in diagnostic procedure.

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